



together we can

*move business forward*

with great benefits



CLARKE & COMPANY  
BENEFITS LLC

## enrollment services

Benefit communication has changed over the years. From Baby Boomers to Gen Z in the workforce, how you communicate benefits and conduct open enrollment can go a long way in achieving higher benefit satisfaction. We'll tailor your benefit message to blend with your work culture and goals for your benefit packages. We offer:



*paperless benefit  
admin system*



*customized  
benefit guides*



*easy-to-access  
benefits mobile app*



*weekly e-newsletter  
for your staff*

Our team can perform on-site enrollment meetings and one-on-one meetings to explain benefit packages in depth. We provide employers with deduction reports to upload into payroll. We have the ability to survey your staff, from wellness to benefits satisfaction, to report and develop action plans to optimize your benefits program.

From start to finish, we'll streamline the process and transform a frustrating experience into one that practically runs itself.

## compliance

Clarke & Company Benefits offers clients access to our compliance partner, ThinkHR. From audits to documentation, our tool offers everything your HR and management staff need to stay compliant with the ACA, ERISA, HIPAA and other legal regulations.

# 93%

*of employers think it is important  
to provide online access to policies  
and compliance HR tools*

Our handbook builder allows companies to customize state-specific handbooks that will automatically update if new legislation is passed that would affect the language in your handbooks. We host monthly webinars and seminars on compliance issues that may even earn you SHRM credit. We post compliance updates on our blog and social media to keep your team informed with relevant information in real time. Our webinars are not only benefit specific, but also address other HR issues like safety and workplace issues. Clarke & Company is active in bringing learning opportunities to our clients to help them in their business.

Clarke & Company helps employers become and stay compliant by making sure they have the proper toolbox. With audits on the increase, shouldn't you do a compliance review for your company to make sure you are up to date?

## people

Our most valuable asset at Clarke & Company is our people. Our brokers are an integral part of our team and know how to solve complex benefit issues. Our account managers are trained in working with employees on claims and quick resolution to problems. Our operations staff works with clients on custom communication pieces, mobile apps, enrollment systems, benefit guides, and custom web pages.

Our brokers do not sell business then turn it over to staff to maintain. At Clarke & Company Benefits, you will work with a team that is directed by your broker. Our account managers all have double-digit years of experience and are equally adept at working with employees on claims issues as well as HR staff on billing audits. Your broker will renew, conduct meetings, and be the point person on your business.

# 145

*years of combined  
benefits experience*

## hr assistance

Clarke & Company has several tools to help companies in their day-to-day HR tasks. Our team, technology and support can be like adding extra HR personnel to your company without any added cost. We offer the assistance of 27 human resource professionals accessible via phone, email, or mobile app. Our knowledgeable staff on-call will save you thousands of dollars on outside consultation.

Clarke & Company offers our clients a full library of over 275 educational courses to assist in workforce training. If you don't know where to start with training curriculum, we have a concierge to help you set up a training program to help move your workforce forward. We even offer tools that are outside of insurance and benefits, such as a job description builder as well as a performance review tool.

One of Clarke & Company's biggest assets for HR departments is our account management staff. Our people are available to assist HR in billing issues, technology issues, and any other problem that may come out of your benefit plans. Our clients and their employees are encouraged to work through us rather than the carrier to resolve any claims or benefit disputes, freeing up your employees time to work on moving your business forward.





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