



eye
Med

Filter out
the blue



NEW TECHNOLOGY CREATES NEW VISION NEEDS

Blue light is everywhere. It radiates from your TV, computer, tablet and phone – even the sun. Too much blue light may cause eye strain and headaches today, retinal damage (or worse) down the road.¹

ARE YOUR EYES FEELING BLUE?

Most Americans spend over 5 hours a day with digital screens.² No wonder 65% of us suffer digital eye strain.² Your eyes can't block blue light on their own, and kids' eyes are even less equipped to block it.³

PROTECTING YOUR EYES IS EASY

EyeMed offers coverage for blue light protection – for as little as \$15.



Lenses

Blue light protection added to the lens material



Lens coatings

Blue light-filtering anti-reflective coatings

Enroll in EyeMed today and protect those baby blues – or greens, browns and hazels.

¹"Blue Light: It's Both Bad and Good for You", About Vision, Updated February 2017, <http://www.allaboutvision.com/cvs/blue-light.htm> ²2016 Vision Council Digital Eye Strain Report. ³National Eye Institute (NEI) study.

