



Health Incentive Account

It pays to make healthy choices

With a Health Incentive Account (HIA), it pays to take care of your health. This is a *free* incentive program that encourages you to take simple steps toward a healthier lifestyle. By participating, you can lower your health insurance deductible!

How does it work?

Complete health-related activities to lower your deductible each calendar year. When you complete two activities, you can receive the maximum deductible credit.

Activities include:

- Completing your Rally® Health Survey
- Completing three Rally Missions
- Having a wellness screening

Rally is a product of Rally Health, Inc., an independent company that offers a digital health platform on behalf of BlueCross BlueShield of South Carolina.



Who can participate?

Employees and their spouses can earn deductible credits. Dependents are not eligible.

Your activity dashboard

To see eligible activities and track your progress, go to your Rally account and select the Rewards tab.

To get started:

- Go to www.SouthCarolinaBlues.com.
- Log in to **My Health Toolkit**®. If you do not already have a My Health Toolkit account, click Register Now and enter your ID card number and date of birth.
- After logging in, select the **Wellness** tab, then select **Rally**.

How much can you earn?

- Each HIA activity is worth
- Employees and spouses can complete two activities each to earn an individual maximum credit of

Where can you see the deductible credits you've earned?

The deductible credit(s) will appear inside My Health Toolkit.

To view your deductible credit:

- Log in to **My Health Toolkit**.
- Select the **Benefits** tab, then select **Claims Status**.
- Your HIA credit will appear in the **Claims Status List**.





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Activity options

Option 1: Complete your Rally® Health Survey.

Take a fun and interactive health survey to get your Rally age — a number that can be higher or lower than your physical age based on your lifestyle and risk factors.

Option 2: Complete three Rally missions

Improve the way you move, care, feel or eat by adding missions to your daily routine. You can choose missions as soon as you receive your Rally age. Make sure you follow the instructions to check in daily or weekly. After four weeks, your mission is complete!

Option 3: Have a wellness exam

Complete your annual physical using an in-network doctor. Women may complete a routine physical or an annual gynecological exam. Once your doctor files the claim for your visit, you will receive your reward. Schedule your exam as far in advance as possible to ensure you receive the credit before the end of your benefit year.

