

# The Impact of Employee Training Initiatives



Industry trends, protocols and in-demand skills are always changing. Especially in today's job market, employers can remain competitive by prioritizing employee learning and development (L&D) efforts.

## Why It Matters

Employee retention rates increase by between 30% and 50% for companies with strong learning cultures. In addition, L&D opportunities can increase overall morale due to increased employee performance, productivity and satisfaction. All of these factors can lead to a healthy bottom line.



### Types of Training Programs

- Orientation
- Onboarding
- Product training
- Technical training
- Soft skills training



### Learning and Training Methods

- Online training or e-learning
- Instructor-led training
- Hands-on training
- Simulated training
- Coaching or mentoring

Want to recruit and retain more employees? Evaluate the organization's L&D strategy, because proper training matters to today's workforce.



**74%** of employees are willing to learn new skills to remain employable.



**76%** of employees say that a company would be more appealing if it offered skills training.

To learn more about creating a workplace culture of learning, contact Clarke & Company Benefits, LLC today.

