

Moving from one servicing vendor to a new broker doesn't have to be difficult. That's why we've developed a plan to ensure that Your Company's transition to Clarke & Company Benefits, LLC is smooth and seamless.

Day-to-day issues, open items and claims management functions will all be addressed early in the process to ensure effective support and guidance of your employee benefits program. As your full-service broker, we will take care of all your insurance needs.

Clarke & Company Benefits, LLC will move quickly to gain familiarity with Your Company, studying the following:

- Your operations
- Your business and industry environment
- Your employee benefits goals
- Your current coverage/policies
- Your personnel and reporting structure at the various locations
- Your style of operation
- Your claims

This information will allow us to operate effectively as your broker. We will also work with your staff to prioritize aspects of the employee benefits program for the marketing process to alternative carriers.



The following is a tentative transition and service plan designed for Cooperative Health. We have expanded upon this concept to include a time table and idea of the services available to Cooperative Health. This plan and time table can be revised to reflect other services at your company's request.

In the first month: With the new broker-of-record (BOR) assignment, Your Company and Clarke & Company Benefits, LLC will meet to introduce team members and clarify roles and marketing objectives for the coming months. Clarke & Company Benefits, LLC will notify carriers of the new BOR and establish a meeting date with them to review open issues. In the subsequent 12 months, we will take the following

Information Gathe												
Month	1	2	3	4	5	6	7	8	9	10	11	12
Review historical information in files and request missing information	АВ	АВ										
Develop a benefits summary matrix		AB										
Review funding alternatives and determine which to include in market specifications	АВ	AB										
Run a health care claims analysis option				В								В
Evaluate analysis findings and provide benchmarking data				В								В
Discuss potential changes based on analysis and benchmarking					AB							АВ
Decide upon all plan design changes					AB							АВ

documents

A = Your Company B = Clarke & Company Benefits, LLC C = Carrier/service provider

Voluntary Benefits												
Month	1	2	3	4	5	6	7	8	9	10	11	12
Evaluate current voluntary benefits	AB											
Examine other potential voluntary benefits		AB										АВ
Develop process for administering voluntary benefits		АВ										АВ
Develop employee communications plan to promote offerings			АВ									АВ

Vendor Solicition and S	Selection											
Month	1	2	3	4	5	6	7	8	9	10	11	12
Review contractual obligations of current vendors	ABC											
Discuss desired vendor services and create a list		AB										
Develop vendor services standards			АВ									

Evalute proposals from third-party vendors and report recommendations	АВ	АВ					
Negotiate contractual provisions with third- party vendors				ВС			ВС
Review of renewal policies				В			В

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Workplace Wellness In	itiatives											
Month	1	2	3	4	5	6	7	8	9	10	11	12
Evaluate current wellness offerings and pinpoint areas for improvement	АВ											
Create goals and objectives for wellness program		АВ										
Create an employee communications plan				AB								
Develop a plan for measuring and tracking results						AB						АВ

Open Enrollment												
Month	1	2	3	4	5	6	7	8	9	10	11	12
Evaluate past open enrollments and identify areas for improvement	АВ											
Discuss options to improve open enrollment		AB										АВ
Develop enrollment plan and timeline			АВ									АВ
Create an employee communications plan			AB									АВ

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Retirement Benefits												
Month	1	2	3	4	5	6	7	8	9	10	11	12
Evaluate current retirement plan offerings and enrollment	AB											АВ
Decide on changes to plan structure or type		AB										АВ
Review legal obligations as plan sponsor			В									В
Develop an employee communications plan				АВ								АВ

Total Compensation ar	nd HR Sup	port										
Month	1	2	3	4	5	6	7	8	9	10	11	12
Examine how benefits plan fits into employees' total compensation	AB											
Discuss new perks or benefits to potentially add		АВ										
Distribute total compensation statements to employees				АВ								АВ
Identify areas where HR department is falling short and pinpoint tools to remedy issues					АВ						АВ	
Provide consistent access to relevant HR materials	В	В	В	В	В	В	В	В	В	В	В	В
Evaluate employee handbook and revise as necessary	АВ											АВ
Discuss hiring goals and evaluate current practices				АВ								АВ
Create a plan to improve the recruiting process					АВ							
Discuss retention goals and evaluate current turnover rates						АВ						АВ

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Create a plan to increase						
employee satisfaction			AB			
and retention						

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Compliance												
Month	1	2	3	4	5	6	7	8	9	10	11	12
Discuss any compliance concerns or hurdles	АВ					АВ						АВ
Create a plan for addressing compliance issues and provide compliance materials	АВ	В	В	В	В	В	В	В	В	В	В	В
Outline a plan for maintaining compliance in the future								АВ				

Employee Communicat	tions Sup	port										
Month	1	2	3	4	5	6	7	8	9	10	11	12
Review previous and current communications	АВ											АВ
Identify where communications are lacking and how to improve		АВ										АВ

Develop a new employee										
communications plan and	AB	R	R	R	R	R	B	R	B	R
provide regular	AD					Ь		Ь		Ь
communications										