

Care CashTM

Designed to transform how employees navigate health care choices and out-of-pocket costs

> United Healthcare

Employers want to offer affordable health care



72%

of consumers are concerned about health care or out-of-pocket expenses¹



make sub-optimal heath care decisions²



of consumers aren't engaged in their health plan in a meaningful way³

¹ Healthcare consumerism 2018: An update on the journey, McKinsey & Company. 2 UnitedHealthcare Health Activation Index analysis, 2018. 3 Consumers enrolled in consumer-directed health plans are nearly 50% more likely to research and compare costs for healthcare products and services, Alegeus, April 2015.



Care Cash helps employees pay for eligible health care expenses

Employees receive a preloaded debit card that can be used for eligible UnitedHealth Premium[®] Primary Care & Specialist provider visits, Virtual Visits, urgent care visits, outpatient behavioral health visits and more.

The Care Cash card:

- Gives an individual and employee \$200 for the year or \$500 for family coverage
- Is reloadable with any fund balance rolling over each year**
- May help drive positive health behaviors, which may lead to employees seeing savings

^{*} In the network. ** As long as Care Cash eligible medical coverage is maintained.



United Healthcare

Cash

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Created to remove barriers to care and increase health ownership

When employees receive financial support through Care Cash for health care expenses, they may:



- Take ownership of their health
- Stay healthier
- Save money





Steps to start driving change



1

Employee receives information about Care Cash, then requests the card online

2

Once received and activated, the Care Cash card can be used on eligible health care expenses

3

Employee can find member-specific or program information on **myuhc.com**® or call a toll-free number for inquiries



Encouraging employees to find and use quality care may help reduce costs



7%

lower total cost of care when visiting a UnitedHealth Premium Provider¹



25%

of ER visits could be addressed by a Virtual Visit²



\$34

average cost savings per Virtual Visit³

¹2019 UnitedHealthcare Network (Par) Commercial Claims Analysis for 172 markets. UnitedHealth Premium Care Physicians are designated for quality and cost efficiency. Rates are based on historical information and are not a guarantee of future outcomes. ² Based on analysis of 2016 UnitedHealthcare ER claim volumes, where ER visits are low acuity and could be treated in a Virtual Visit, PCP or urgent/convenient care setting. ³ Q4 2018 E&I HCE replication of RAND study on Virtual Visits value. Based on upper respiratory cases; other conditions may have different replacement percentages. Based on use and users so far—as services expand, the trade-offs between the various types of services may change. Only applies to services as provided by current providers; other providers with different models (e.g., voice access) may have different replacement percentages.



Give employees credit for making healthier choices









^{*} Card engagement metric will be tied to overall utilization of the card. ** 20% above the client baseline. Source: UnitedHealthcare internal analysis, 2020. Results may vary by customer.



7